

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through April 16, 2006)
CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI
Easter/Passover 2006
WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Alabama	Brunos/ Food World	Butterball	1.29							< 16 lbs. (hen)
	Ingles	Butterball	1.48	0.98						
	Kroger	Butterball	1.29							w/ store card
		Honeysuckle	0.99	0.79						w/ store card
	Piggly Wiggly	Piggly Wiggly		0.79						
	Publix	Butterball	1.39			1.49				
		Empire Publix	1.19	0.79						
	Super Target	Archer Farms		0.88						
Arkansas	Western	Jennie-O	0.99							< 16 lbs. (hen)
	Winn-Dixie	Butterball		0.99						
	Albertson's	Butterball	1.49							
		Honeysuckle	0.99							w/ store card
		"	1.49							w/o store card
	Dillon's	Jennie-O		0.79						
		Butterball	*							\$3.00 off w/ coupon
		Honeysuckle	*							\$3.00 off w/ coupon
Illinois	Kroger	Honeysuckle	0.79							< 16 lbs. (hen) w/ store card
	Country Market	Honeysuckle	0.99							
	Cub Foods	Honeysuckle	0.99							
	Dominick's	Empire				1.99				
	Hy-Vee	Hy-Vee	1.17	0.88						
	Jewel	Perdue	1.29							
		Jennie-O		0.79						
	Kroger Companies	Perdue	1.19							< 16 lbs. (hen)
		Shady Brook	1.19							< 16 lbs. (hen)
		Private Selection		0.99						< 16 lbs. (hen)
Indiana	Meijer	Meijer Gold		0.79						< 16 lbs. (hen)
	Niemann's	Honeysuckle	0.99							
	Super Target	Archer Farms		0.88						
	Fresh Encounter	Our Family		0.99						
	Jay C	no label		0.99						
	Jewel	Perdue	1.29							
		Jennie-O		0.79						
	Kroger	Butterball	1.19							
	Pay Less	Perdue	1.19							
	Owens	Shady Brook	1.19							
		Private Selection		0.99						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Indiana (continued)	Kroger (Cincinnati area)	Butterball	1.29							
		Honeysuckle	1.09	0.99						w/ store card
		"	1.79	1.49						w/o store card
		Shady Brook	1.09							w/ store card
		"	1.79							w/o store card
	Marsh	Butterball	1.29							additional \$3.00 off w/ coupon
	Martin's	Honeysuckle	1.19							
	Meijer	Meijer Gold		0.79						< 16 lbs. (hen)
	O'Malia's	Perdue	1.49							
Iowa	Strack & Van Til	Pilgrim's Pride		0.89						petite < 19 lbs.
		Perdue	0.99							
	Super Target	Archer Farms		0.88						
	Country Market	Honeysuckle	0.99							
	Cub Foods	Jennie-O	1.18	0.98						
	Dahl's	Butterball		1.19						
		Farm Fresh		0.99						
	Hy-Vee	Hy-Vee	1.17	0.88						
	Jewel	Perdue	1.29							
		Jennie-O		0.79						
Kansas	Super Target	Archer Farms		0.88						
	Country Mart	Best Choice	1.19							
	Dillon's	Jennie-O		0.79						
		Butterball	*							\$3.00 off w/ coupon
		Honeysuckle	*							\$3.00 off w/ coupon
	Hen House	Hen House	1.29							w/ store card
		" "	1.59							w/o store card
	Hy-Vee	Hy-Vee	1.17	0.88						
	Price Chopper	Best Choice	1.09							
Kentucky	Super Target	Archer Farms		0.88						
	Food City	Butterball	1.29	0.89						
	Food Land	Butterball		0.88						
	Food Lion	Butterball		0.69						w/ store card
		"		1.29						w/o store card
	Kroger	Shady Brook	0.99							
		Country Pride		0.79						
	Kroger (Cincinnati area)	Butterball	1.29							
		Honeysuckle	1.09	0.99						w/ store card
		"	1.79	1.49						w/o store card
		Shady Brook	1.09							w/ store card
		"	1.79							w/o store card

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Kentucky (cont)	Meijer	Meijer Gold		0.79						< 16 lbs. (hen)
Louisiana	Albertson's	Butterball	1.49							w/ store card
		Honeysuckle	0.99							w/o store card
		"	1.49							
	Breaux Mart	Shurfresh		0.77						< 16 lbs. (hen)
	Brookshire Bros.	Butterball	1.29							< 16 lbs. (hen)
	Kroger	Jennie-O	0.99							w/ store card
	Save-A-Center	Butterball		1.19						
		Shady Brook	0.99							
	Super Target	Archer Farms		0.88						
Michigan	Carter's	Jennie-O	0.99							
		"		1.69						oven-ready in bag
	D&W	Butterball		*						< 16 lbs. (hen) \$6 off
		"		*						> 16 lbs. (tom) \$10 off
		Spartan Amish	1.19							
	Family Fare	Spartan Amish	1.19							
	Farmer Jack	Butterball	1.19							w/ store card
		Amish Valley	0.89							w/ store card
	Kroger	Honeysuckle	0.99							w/ store card
	Martin's	Honeysuckle	1.19							
	Meijer	Meijer Gold		0.79						< 16 lbs. (hen)
	Plumb's	Spartan Amish	1.19							
Minnesota	Cash Wise	Jennie-O	0.98							
	Coborn's	Jennie-O	0.99							
	Cub Foods	Jennie-O	1.18	0.98						
	Festival	Jennie-O	0.98							
	Hornbacher's	Butterball		1.18						
		Honeysuckle	0.98							
	Hy-Vee	Hy-Vee	1.17	0.88						
	Super Target	Archer Farms		0.88						
Mississippi	Kroger	Honeysuckle	0.79							< 16 lbs. (hen) w/ store card
	Save-A-Center	Butterball		1.19						
		Shady Brook	0.99							
	Save Rite	no label		0.79						
	Winn-Dixie	Butterball		0.99						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Missouri	Country Market	Honeysuckle	0.99							
	Country Mart	Best Choice	1.19							
	Dierberg's	Honeysuckle		0.89						> 16 lbs. (tom)
		Riverside		0.89						> 16 lbs. (tom)
	Dillon's	Jennie-O		0.79						
		Butterball	*							\$3.00 off w/ coupon
		Honeysuckle	*							\$3.00 off w/ coupon
	Gerbe's	Jennie-O		0.79						
		Butterball	*							\$3.00 off w/ coupon
		Honeysuckle	*							\$3.00 off w/ coupon
	Hen House	Hen House	1.29							w/ store card
		" "	1.59							w/o store card
	Hy-Vee	Hy-Vee	1.17	0.88						
	Kroger	Butterball	1.19							
		Perdue	1.19							
		Shady Brook	1.19							
		Private Selection		0.99						
	Price Chopper	Best Choice	1.09							
	Ramey	Honeysuckle	0.99							
		Best Choice	0.99							
	Super Target	Archer Farms		0.88						
Nebraska	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	Bakers	Jennie-O		0.79						
		Butterball	*							\$3.00 off w/ coupon
		Honeysuckle	*							\$3.00 off w/ coupon
	Hy-Vee	Hy-Vee	1.17	0.88						
	Russ Market	Norbest	0.97							
	Safeway	Butcher's Cut	0.99							
North Dakota	Super Saver									
	Super Target	Archer Farms		0.88						
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	Cash Wise	Jennie-O	0.98							
	Hornbacher's	Butterball		1.18						
		Honeysuckle	0.98							
	Super Target	Archer Farms		0.88						

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Ohio	Acme Fresh	Honeysuckle	1.19							
	Buehler's	Amish Country Bowman & Landes	1.19						1.99	< 16 lbs. (hen)
	Cub Foods	Honeysuckle	1.09	1.09						
	Fisher's	no label	1.19							
	Food Land	Butterball		0.88						
	Fresh Encounter	Our Family		0.99						
	Giant Eagle	Giant Eagle	1.09	0.99						w/ store card
		" "	1.29	1.09						w/o store card
		Honeysuckle	1.09	0.99						w/ store card
		" "	1.29	1.09						w/o store card
	Kroger (rural OH)	Shady Brook	0.99							
		Country Pride		0.79						
	Kroger (Cincinnati area)	Butterball	1.29							
		Honeysuckle	1.09	0.99						w/ store card
		" "	1.79	1.49						w/o store card
		Shady Brook	1.09							w/ store card
		" "	1.79							w/o store card
	Kroger (north OH)	Honeysuckle	0.99							w/ store card
	Marsh	Butterball	1.29							additional \$3.00 off w/ coupon
	Meijer	Meijer Gold		0.79						< 16 lbs. (hen)
	Shop n' Save	Honeysuckle	0.99	0.99						\$1.00 off w/ coupon
	Riesbeck's	Honeysuckle		0.89						> 16 lbs. (tom)
	Sparkle	Honeysuckle		0.99						
	Tops	Honeysuckle	0.99							
		no label		0.79						
Oklahoma	Albertson's	Butterball	1.49							
		Honeysuckle	0.99							w/ store card
		" "	1.49							w/o store card
	Homeland	Honeysuckle	1.19							< 16 lbs. (hen)
	Super Target	Archer Farms		0.88						
South Dakota	United of OK	Honeysuckle		0.79						
	Albertson's	Jennie-O	1.19							< 16 lbs. (hen)
		Village Market		0.79						
	Coborn's	Jennie-O	0.99							
	Hy-Vee	Hy-Vee	1.17	0.88						
	Safeway	Butcher's Cut	0.99							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Tennessee	Food City	Butterball	1.29	0.89						
	Food Lion	Butterball		0.69						w/ store card
		"		1.29						w/o store card
	Harris Teeter	Harris Teeter	1.29							< 16 lbs. (hen) w/ store card
		" "	1.49							< 16 lbs. (hen) w/o store card
		Plainville Farms							1.79	< 16 lbs. (hen) w/ store card
		" "							1.99	< 16 lbs. (hen) w/o store card
	Ingles	Butterball	1.48	0.98						
	Kroger	Butterball	1.29							w/ store card
		Honeysuckle	0.99	0.79						w/ store card
		Shady Brook	0.99							
Texas		Country Pride		0.79						
	Memphis-area	Honeysuckle	0.79							< 16 lbs. (hen) w/ store card
	Publix	Butterball	1.39							
		Empire				1.49				
		Publix	1.19	0.79						
	Super Target	Archer Farms		0.88						
	Albertson's	Butterball	1.49							w/ store card
		Honeysuckle	0.99							w/o store card
		"	1.49							
	Brookshire Bros.	Butterball	1.29							< 16 lbs. (hen)
Wisconsin	Carnival	Country Pride		0.69						
	Kroger	Jennie-O	0.99							w/ store card
	Minyard	Country Pride		0.69						
	Tom Thumb	Butcher's Cut	0.99							
	Sack 'n Save	Country Pride		0.68						
	Super Target	Archer Farms		0.88						
	Jewel	Perdue	1.29							
		Jennie-O		0.79						
	Super Target	Archer Farms		0.88						